



## **For immediate release**

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## **Local rental communities stock children's library at homeless shelter**

BLOOMINGTON, MN, May 21, 2010 – The [Minnesota Multi Housing Association \(MHA\)](#) aims to collect 1,000 children's board books for Minneapolis homeless shelter People Serving People.

Within People Serving People is a small room called the library. It's stocked with books for both children and adults. But the operating rules at PSP are a bit more flexible than a typical library. They know that children form special bonds with particular books, so when a child falls in love with a book, they encourage that child to keep it.

When MHA members realized the rapid turnover and restocking involved for People Serving People to maintain a vibrant library, our book drive, "[Growing Imaginations 1,000 Stories Tall](#)" was born.

According to their [website](#), People Serving People serves an average of 319 guests per day. Sixty percent of them are children, and 32% are under age five. For this reason, we decided to specifically collect children's board books, those made of hard cardboard all the way through. They are more durable, and their pages can more easily be turned by little fingers.

MHA will coordinate efforts to collect children's board books throughout the year, unveiling what members have amassed at the association's November 12<sup>th</sup> fundraiser for People Serving People.

The Minnesota Multi Housing Association (MHA) will engage its rental communities in a book drive during the month of June and by asking them to also incorporate the book drive into this year's National Night Out activities in August.

The association is hosting a "[Rooftop 'Raiser](#)" on June 24<sup>th</sup> at The [Bluffs at Nine Mile Creek](#) in Eden Prairie. Admission is \$20 and one children's board book. All proceeds (and books) will go to People Serving People.

## **About Minnesota Multi Housing Association (MHA)**

The Minnesota Multi Housing Association (MHA) is a state-wide nonprofit trade organization. With nearly 2,100 members representing more than 250,000 housing units throughout Minnesota, MHA is the voice of the state's multi housing industry. Visit [www.mmha.com](http://www.mmha.com) for more information.

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