



CIC Midwest

A division of **MHA**

MANAGEMENT RESOURCES FOR COMMUNITY ASSOCIATIONS

CIC Midwest News Advertising Contract

Yes! I want to advertise in *CIC Midwest News*, the publication for managers and board members of townhomes, condominiums, and homeowner associations.

I would like to advertise in the following issues: (please fill in the year & circle)

Issue: **Winter 20**__ **Spring 20**__ **Summer 20**__ **Fall 20**__

Mailed: January April July September

Return Contract before the 1st Tuesday of:

November February May July

Deliver Ad before the 4th Tuesday of:

November February May July

My ad size is: (Rates and specifications are on the other side.)

___ Full-page ___ Half-page ___ Quarter-page ___ Business Card

Signature _____ Date: _____

(Please Print the information below.)

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment Method: ___ Check (make payable to MHA) ___ Send Invoice ___ MC ___ Visa

Credit Card # _____ Expiration Date: _____

Signature _____ Date: _____

Please return completed contract to: CIC Midwest, c/o MHA, 1600 W. 82nd, St., #110, Bloomington, MN 55431 or Fax: 952-854-3810. Questions? Call Connie Kingrey at 952-548-2214 or email: connie.kingrey@mmha.com. Thank you!

Please return a signed copy of this contract to:

Connie Kingrey

MHA, 1600 W. 82nd St., Suite 110

Bloomington, MN 55431

Phone: 952-854-8500 Fax: 952-854-3810

Websites: www.CICMidwest.com www.mmha.com

MHA Use Only

Date _____

Check # _____

Amount _____

**Expand Your Business
Market to Common Interest Communities**

Advertise in CIC Midwest News

The Publication for Townhomes,
Condominiums & Homeowner Associations

Ad Deadlines and Rates

Due Dates: Return your contract by the FIRST TUESDAY, and deliver your ads by the FOURTH TUESDAY of the following months: November (for the Winter Issue, mailed in January); February (for the Spring Issue, mailed in April); May (for the Summer Issue, mailed in July); and July (for the Fall Issue, mailed in September).

Number of Pages: 28—40 **Circulation:** 1,200-1,500 CIC Managers & Association Board Members representing over 68,000+ units. This publication has a high pass along rate, and is also 3-hole punched and kept in association board books, along with an article index. An advertisers index is also included in each issue.

MHA/CIC MIDWEST MEMBER RATES

Rates:	Ad Dimensions (w x h)	One Time	4 Times (1 year)
Full page:	7-1/2" x 10"	\$300	\$1,080
Half-page:	7-1/2" x 4-7/8"	\$250	\$ 900
Quarter page:	3-3/4" x 4-7/8"	\$150	\$ 540
Business Card:	3-1/2" x 2"	\$ 95	\$ 350

Non-Members add 50%. The discount for running the same sized ad in four consecutive issues is deducted from the last issue. Rates shown are for camera-ready copy. Assistance in developing or cleaning up your ad is available at nominal cost. MHA reserves the right to reject any ad it deems inappropriate.

Format: Black & White/Grayscale high resolution, 300 dpi tif, jpeg or pdf file is preferred. You may use our spot color Pantone 281 CVU. It must be specified/embedded as such. You may email your ad to: connie.kingrey@mmha.com. You may also submit zip files with an accompanying regular pfd file for review.

Billing: Ads must be paid in advance. No refunds after contract is signed, however you may change your ad to another issue with advance notice. Please make check payable to MHA.

To Reserve Space, fill out the advertising contract on the back side of this sheet and fax to: 952-854-3810, or mail to the address below.

To Deliver Your Ad, email it to connie.kingrey@mmha.com or mail a disk and review copy to the address below.

Connie Kingrey

Minnesota Multi Housing Association

1600 W. 82nd St., Suite 110, Bloomington, MN 55431

Phone: 952-854-8500 Fax: 952-854-3810

Websites: www.CICMidwest.com & www.mmha.com

Questions? Call 952-548-2214 or email: connie.kingrey@mmha.com

Effective 10/12/09