



2010 MHA Golf Classic Sponsor Information

Thank you for being a sponsor of the **August 12th, 2010** (Thursday) MHA Golf Classic. Here's some important information to help make it a great day for you and your staff. Please read through the information carefully, then make sure to **complete the Checklist at the end!**

Table Sponsors

Sponsor Orientation: June 10th, 2:00-4:00 p.m. at MHA. Find out how to make the most of your golf sponsorship in 2010. We'll review the day's events, table games, tips for making your day productive for your business and much more! Why do some companies succeed at the golf tournament and others don't? Find out at this "must attend" session! FREE. Register by emailing Allison.Harkness@mmha.com or call 952-548-2215.

Sponsor Packet: When you arrive at the golf course in the morning, please go to the Sponsor Check-in Table. You will receive your company's packet that contains: name badges for your staff, meal tickets for your staff (if you have purchased them), a golf etiquette sheet, the location of your table and your cart, and the schedule for the day. A map of the course (scorecard) will be on your cart.

Your Table: You will be provided with a table and two chairs at a tee. Tables must be staffed during tournament play. Your table should be set up by 12:00 noon, and staffed by 12:15 p.m. If you have decorations, they should be simple and portable.

Your Golf Cart: You will be provided with a golf cart to help speed your set-up and take-down time. A sign with your company name will be on your cart for identification. In keeping with the rules of the golf course, we can't allow the carts to be used for promotion during play. All promotion is to be confined to the tables. If you must travel during play, please follow the proper paths and practice golf course etiquette. Thank you.

Your Company Logo for Your Signs: You will be provided with a sign for your table. If you have not participated in our Golf Classic before, or if your company logo has changed, please email your company logo to kari.shideman@move.com by Friday, **June 25th**. If we do not receive your logo by this date, we will print only your company name on your sign. (No other information is on the sign besides your logo or company name.)

Promotional Give-away Items: If you are planning to give away promotional items at your table, you can expect 144 golfers on the Signature Course, 144 on the Crossroads Course, and 48 golfers on the Executive "Fun" Course.

Table Games/Prizes: If you are offering games at your table, make sure they can be done quickly so they don't cause a delay in play. (We will review games at the Golf Sponsor Orientation on June 10th.) If you are giving away game prizes, you need to notify the winner directly. Only MHA Golf Tournament Raffle Prize winners will be posted and announced.

Food and Beverages at Your Table: Please contact Joel Swanson at Majestic Oaks Golf Course by **Tuesday, July 27th** to make arrangements for any food or beverages you would like to offer at your table. His number is 763-755-2140, ext. 318, and his email is: jswanson@eaglegolf.com. Majestic Oaks staff will deliver your food/beverages to your table. Please keep this phone number handy if you need refills or other items during the day. A reorder phone number will also be attached to your cooler.

Majestic Oaks does not allow food or beverages to be brought onto the premises unless they are purchased through them. It is a violation of Ham Lake City Code to possess or consume alcoholic beverages on the premises that are not purchased directly from Majestic Oaks. The maximum penalty for violation of the ordinance is 90 days in jail, a \$700 fine, or both. Your company will be liable for any damages to the facilities or grounds at your table site.

Creature Comforts: Your table staff should come prepared with bug spray, sunscreen, umbrellas to protect against the sun, and comfortable shoes. If you are interested, tents can be rented through Majestic Oaks. There will be one water cart and one beverage cart per course for your convenience. Beverages will be sold on a cash basis. No coolers may be brought onto the course unless they are from Majestic Oaks. There will be a map on your cart that identifies restroom locations.

Nice Stuff: Please instruct your staff to follow proper golf etiquette so they don't distract the players. At the end of the day, please remove all your materials from the course and place litter in the proper receptacles. Your table, sponsor sign and golf cart sign will be picked up by Majestic Oaks staff. We recycle signs.

Water Cart Sponsors

Majestic Oaks staff will provide you with a golf cart which will be equipped with a large jug of water and a supply of cups. When you need refills, return to the clubhouse and let the catering staff know. Your cart will display your Company Logo Sign. (If this is the first time you have sponsored, or if you have changed your logo, please **email it by Friday, June 25th to kari.shideman@move.com**.) Your cart will be assigned to one course (you are not allowed to travel to other courses). Be sure one or both of your drivers are familiar with golf carts and pay strict attention to golfer's etiquette rules so you don't distract the players. You will be fitted with your water equipment shortly after the golfers have gone to their tees. Majestic Oaks does not allow pop or beverages to be given away unless it is purchased through them. At the end of the day, please park your cart at the Pro Shop location and return the keys to the Pro Shop.

Cart Signs and Scorecards

If you have not participated in our Golf Classic before, or if your company logo has changed, please email your company logo to kari.shideman@move.com by **Friday, June 25th**. If we do not receive your logo by this date, we will print only your company name on your Cart Signs or your sponsored Scorecards. (No other information is on these items besides your logo or company name.)

Raffle Ticket and Goodie Bag Items

You can still donate a Large Value Raffle Prize (\$400+ in value) and get great visibility at the Dinner Drawing. Fill out a sponsorship form to let us know what you will be donating.

If you are donating goodie bag items or raffle prizes, please **deliver** them to the MHA office, 1600 W. 82nd St., Suite 110, Bloomington, by **Tuesday, July 27th, 2010.**

For the Goodie Bags, you must provide 350 of the same item. Please do not mix items.

Raffle prizes valued under \$400 are in the Shotgun Raffle Drawing. (This drawing is done after the Shotgun start, and winners are posted.) Prizes valued at \$400 or above are in the Dinner Drawing. These are drawn at the evening dinner event. Please include a business card that we can attach to your raffle prize for added recognition. Thank you!

Name Badges & Meal Reservations for Your Staff

Lunch and dinner for your staff are not included in your sponsorship fee. You can purchase meal tickets for your staff by filling out the Meal Reservation/Name Badge form that is online at www.mmha.com. Your meal tickets and name badges will be at the Sponsorship Check-In Table the morning of the event. If you are joining us just for dinner, we will mail your meal ticket and nametag to you. If your staff doesn't need meal tickets, we still need you to complete the form so we can prepare the proper name badges for them. We will not be able to accept any meal ticket reservations or name badge changes after **Tuesday, July 27th, 2010.**



Schedule of Events – 2010 Annual MHA Golf Classic

Date: August 12th, 2010

Location: Majestic Oaks Golf Club, 701 Bunker Lake Blvd., Ham Lake, MN 55304

Phone: 763-755-2140

10:30 a.m. - 12:15 p.m. Registration, Raffle Ticket* and Mulligan Sales*, Complimentary Range Balls, and Putting Practice

12:00 Noon Sponsored Tables at Tees Should Be Set Up

10:45 a.m. - 12:15 p.m. Lunch (use meal ticket form at www.mmha.com)

12:15 p.m. Tables at Tees Should Be Staffed

12:15 p.m. Golfers Head to the Tees

12:30 p.m. Shotgun Start -- Shotgun Drawing for Raffle Prizes

4:30 p.m. Social Hour Begins -- Shotgun Drawing Prize Winners Posted

6:00 p.m. Dinner & Drawing for Big Raffle Prizes

***Bring cash if you would like to purchase raffle tickets or mulligans.**



YOUR CHECKLIST

_____ **Orientation:** Register now for the FREE Golf Sponsor Orientation on **Thursday, June 10th**, 2:00-4:00 p.m., at MHA, by calling 952-548-2215 or emailing: Allison.Harkness@mmha.com

_____ **Logo:** Send your logo for your table sign, cart signs or for your scorecard sponsorship to kari.shideman@move.com by **Friday, June 25th**, 2010, if you are a new sponsor, or if you have updated your logo.

_____ **Food/Beverage for Table:** Call Joel Swanson at Majestic Oaks to place your food/beverage order for your Sponsored Table by **Tuesday, July 27th**, 2010. Phone: 763-755-2140, ext. 318.

_____ **Meal Reservation/Name Badge:** Fill out and return the Meal Reservation/Name Badge Form by **Tuesday, July 27th**, 2010. Click the Golf link on the front page of www.mmha.com. We will not be able to accept any meal reservations or name badge changes after that date.

_____ **Raffle Prize/Goodie Bag:** If you are donating raffle prizes, or goodie bag items (350 of the same item), make sure to deliver them to MHA by **Tuesday, July 27th**, 2010. Make sure you bring a business card to attach to your raffle prize.

Thank you! We hope you have a wonderful time at the 2010 MHA Golf Classic!

Any questions? Contact: Connie Kingrey Anderson, Connie.KingreyAnderson@mmha.com or Allison Harkness, Allison.Harkness@mmha.com
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