



2010 Year-Long Orientation Sponsorship

Get Monthly Exposure as a Year-Long Orientation Sponsor!

MHA holds three Orientation Receptions each year to help new and prospective members become familiar with MHA's benefits, opportunities, and activities.

- As a year-long sponsor, you will be listed in the calendar section of the *Advocate* magazine every month throughout 2010. **That's less than \$21 per month to be in the section most referred to by MHA members.** The earlier you sign up, the more exposure you receive. This listing is also reprinted in the pull-out calendar brochure that's distributed separately.
- Pick one reception during the year to attend. Your company name is featured on all postcard invitations, flyers, mailings, and emails for your event. It appears online at www.mmha.com, www.cicmidwest.com, and in *CIC Midwest News*. **You receive approximately 8,000 impressions per event**, in addition to your year-long listing in the calendar section of the *Advocate*.
- The Orientations at MHA are held from 5:00-6:30 p.m. We start with networking and light refreshments. We give an overview of MHA, and break into small groups for discussion. As a sponsor, you are able to network with guests during the pre-program reception and after the meeting. **It's a great way to develop relationships that will hopefully turn into long-term customers.**
- Sponsors travel to the each of the small groups where they say a few words about their involvement in MHA, encourage attendees to join/get involved, introduce their companies, and invite attendees to pick up their company literature. You may also **bring your literature** to each small group and distribute it there.

Year-Long Sponsorship Fee: \$250 (Includes attendance at one Orientation.)

2010 Dates: January 28th; May 6th; and October 7th

Location: MHA, 1600 W. 82nd St., #110, Bloomington, 55431

Contract for Orientation Sponsorship

I would like be a Year-Long Sponsor and attend the orientation on: _____

Signature: _____ Today's Date: _____

(please print information below)

Name: _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ Fax: _____

Email: _____

You do not have to include payment with this contract. You will be invoiced. Please complete this contract and email to connie.kingrey@mmha.com or fax to: 952-854-3810 or mail to: MHA, 1600 W. 82nd St., #110, Bloomington, MN 55431. Questions? Call 952-548-2214.